ASUKA ALUMINIUM NEWS NO. 643 JANUARY 2015

Greetings for 2015

Takashi Amano, President

Allow me to wish you a very Happy New Year for 2015. Following my usual custom, I am taking the opportunity to send some of my recent thoughts together this New Year's greeting.

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While year-end or New Year holidays, I have had a short time to visit a vaudeville theater to enjoy traditional Japanese comic story -telling, or rakugo, but regrettably, it is rare to laugh or chuckle from bottom of my heart recently. It made me uneasy a little.

But at a genial conversation with friends of same generation, they concluded the feeling of anger or pleasure seems to get weaker definitely year by year. The conclusion makes me easy. The aging is a natural process, and at our daily life, we would like to feel and realize it ourselves.

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Nobel Prize winner, Ms. Malala Yousafzai's speech impressed me so deeply that I would like to extract from it here.

There are still conflicts in which hundreds of thousands of innocent people have lost their lives. Many families have become refuges in Syria, Gaza and Iraq. There are still girls who have no freedom to go to school in the north of Nigeria. In Pakistan and Afghanistan we see innocent people being killed in suicide attacks and bomb blasts.

Many children in Africa do not have access to school because of poverty. Many children in India and Pakistan are deprived of their right to education because of social taboos.

As we are living in the modern age, the 21st century and we all believe that nothing is impossible. We can reach the moon and maybe soon will land on Mars. Then, in this, 21st century, we must be determined that our dream of quality education for all will also come true.

So let us bring quality, justice and peace for all. Not just the politicians and world leaders, we all need to contribute. Me. You. It is our duty.

And furthermore, her speech at the United Nations was more impressive as follows.

Let us pick up our books and pens, they are our most powerful weapons. One child, one teacher, one pen and one book can change the world, education is the only solution.

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The excessive evaluated yen was revised, and today the price up of various imported materials is going on by devalued yen.

Thankfully under these circumstances, our production has been running favorably at our new plant, and at the same time, all the time the quality level up and the energy saving are studied by all staff. I believe that our company will be more reliable year by year with a great support of all our business contacts.

May you and yours be happy and prosperous in the New Year, 2015.

Nishio Tea drink is marketed

An aluminum canned NishioTea drink was marketed by Nishio Chamber of Commerce and Industry recently. It is made from the blended fresh Nishio tea under the collaboration with Nishio Tea Cooperative Association and Nishio Liiquor Sales Cooperative Association.

The chamber revealed that the net volume is 290 gram and the consumer price is 130 yen. The photo on page two is aluminum canned Nishio Tea drink marketed.

Mikawa Comic celebrates New Year

Mikawa Comic is one of the New Year events in Nishio area, and it has been praying every January since 1250 years ago. It has declared an intangible cultural asset by Japanese government in December 1995.

The photo on page three is the stage show of Mikawa Comic, and everyone realize s the New Year has come enjoying this classic and interesting performance.

Market process in 2014

The movement of aluminum price at London Metal Exchange and yen/US dollar at Tokyo market in 2014 are showed on page three.

Dark line is aluminum at LME, left graduation. Light line is yen/US dollar at Tokyo market, right graduation.

The 31st New Year praying meeting is held soon

The 31st business prosperity and traffic safety praying meeting is going to be held on January 16 at the Kira Kanko Hotel, Kira Waikiki Beach in Mikawa Bay National Park, and the Kannon Temple, top of Mt. Sangane.

At first, Chairman Hisashi Amano will have a talk entitled "New Year random talk" at the hotel, and then all attendants will visit the Kannon Temple by bus. After business prosperity and traffic safety praying meeting, a grand New Year party will be held at the hotel in traditional Japanese fashion.

All arrangements completed, and all we have to do is welcome guests. The photo on page four is Kira Kanko Hotel.

Company news

We received a delightful number of greeting cards from various countries' friends, and since then they have been displayed in our dining hall. We enjoy them very much. Thank senders ever so much!

On December 26, a staff convivial meeting was held, at which seven full attendances below were awarded.

Ms. Ayumi Tani Mr. Bunji Yamauchi Ms. Maya Yamazaki Ms. Yuri Kodama Mr. Daisuke Hatta Mr. Tasuka Suzuki

Mr. Hirova Matsumoto

Congratulations everyone! Take care of yourself in 2015

When it comes to New Year, Praying Meeting is a feature. All we expect to welcome so many guests at the Kira Kanko Hotel on January 16.