

Asuka Seminar opens successfully

The 51st Asuka Seminar was grandly held on October 3 and 4 at the Kira Kanko Hotel in Mikawa Bay National Park. Eighty customers of Asuka's products were invited and the all attendants devoted themselves to the informative seminar, which was summarized as follows. The photo on page two is Mr. Minoru Kondo lecturing on a stage.

The role of financial institutions for medium-sized and small businesses

Mr. Minoru Kondo, President
The Nishio Shinkin Bank

Our history

In October 2013, the Nishio Shinkin Bank celebrated the memorable 100th anniversary of the foundation. The start was the Nishio Credit Association, which was formed by Mr. Kiyoshi Ieda and seven members in October 1913. In 1951, the association was reorganized as the Nishio Shinkin bank under the New Financial Framework Law.

Since then, we have progressed with our many customers as a friendly local bank. During the past century, we experienced so many hard and severe times, such as wars, natural disasters and economic crises. Getting over these all difficulties, we have established a great reputation.

We believe that we owe what we are to all our customers supported us during past 100 years. Today, our 45 branches open and render all financial services in Nishio City and its environs against local medium-sized and small enterprises.

The function of shinkin bank

Both shinkin bank and common bank do financial business, but a common bank is a stock company and drives for stock holders' gain, and the customers are mainly big companies. Contrarily, a shinkin bank aims the reciprocal help between members and customers, who are chiefly smaller businesses and private businesses.

The shikin bank's activity is not "benefit first" but "the prosperity of local area first". Therefore the business area is limited and the savings are always utilized for the local development.

Today, there are 15 shinkin banks in Aichi Prefecture, and each shinkin bank makes efforts for each local development.

Numbers of businesses in Nishio City

They say the business activity has been pretty active in Nishio district, but actually, the numbers of businesses, 4 and more employees in Nishio City, are as follows.

1990	680	2005	521
1995	624	2010	439
2000	588		

These figures show us the numbers of businesses plunged 25% during ten years. If this trend should extend, it would be 351 in 2015. I think this decrease was brought by a big setback of textile and cast iron businesses, traditional Nishio industries.

Therefore, we make every effort to bring up young and hopeful enterprises today.

Let us take advantage of subsidies

Under government's campaign "Local regeneration", the central government, Aichi Prefectural Government and Nishio City have established various subsidy systems for both business founders and existing manufacturers.

We have made efforts to take advantage of these subsidies together with our customers, and here we show you some successful cases we assisted as follows.

For business founders;

Korean restaurant	beauty salon newly fashioned
orthodontics dental office	new tourist service for foreigners
traditional rice farming	

For existing manufacturers;

300ton press machine	5 axes machining center
new fashioned plastic injection	CNC automatic turning machine
newest milling machine	big wire cut discharger

We look forward to your inquiries on such subsidies.

2014 Japan Die Casting Congress and Exposition

The 2014 Japan Die Casting Congress and Exposition is going to be held on 13, 14 and 15 November in Yokohama by the Japan Die Casting Association (Chairman, Mr. Arata Takahashi, President of Ahresty Corporation). It has been held once two years, and this year's event is the 18th.

The association aims at the favorable progress of die casting industry and the effective public relations on die casting business and other concerned business throughout this big event, which has been only one and the most informative within the die casting industry in Japan.

At the congress, the newest studies are going to be presented, and the latest equipments and products will be shown at the exhibition. The exhibitors are 130 and more, and the total visitors are estimated to exceed 20,000.

According to the association's announcement,

Opening term	13, 14 and 15 November	9:00 am ~ 5:00 pm
Site	Pacifico Yokohama	
	1 - 1, Minato-mirai Nishi-ku Yokohama	

If readers should have any inquiries, please contact; The Japan Die Casting Association, 3-5-8, Shibakoen Minato-ku 105-0011 Tokyo. Tel 03-3434-1885 Fax 03-3434-9929 <http://www.diecasting.or.jp/>

Company news

After Mr. Kondo's beneficial seminar, a grand party in traditional Japanese fashion was held on a grand scale as the photo on page 4, where every attendant enjoyed himself thoroughly until midnight. We thank you for your participation.

Next morning, a golf competition was held customarily, and the winners are: First prize Mr. Toshihisa Kusumoto(Hanwa Kogyo), 2nd. Prize Mr. Akihiko Takeda(Tokai Trading), 3rd. prize Mr. Koji Harada(Toyotsu Material), BB prize Mr. Takatoshi Suzuki(Asuka Ind.). Congratulations! Let's fight here next year again.