#### ASUKA ALUMINIUM NEWS NO. 625 JULY 2013

# UBC recycling rate hits a record high in FY 2012

On June 18, the Aluminum Can Recycling Association (Chairman, Mr. Keiichi Shirai, President of Universal Can Corp.) revealed some results on used aluminum beverage can recycling in fiscal 2012, ended in March 2013.

According to the announcement,

- (1) consumption of aluminum beverage can 301,234 ton (19.12 billion can)
- (2) recycled aluminum beverage can 285,401 ton (18.02 billion can)
- (3) recycling rate recycled weight / consumed weight 94.7%
- (4) can to can rate consumption for sheet / recycled weight 66.7

The comparison with a year earlier,

The association pointed that the recycling rate in fiscal 2012 showed a record high 94.7 %, which increased 2.2 % from a year earlier, and the past highest record was 93.4 % marked in fiscal 2009. To keep the 90 % level of recycling rate is a target of the association, and it has cleared for past four years successively.

It is fortunate, that the demand of aluminum beverage can has been going well regardless of economic ups and downs. The consumption of aluminum can in fiscal 2012 increased 1 % year on year , which corresponds 300 million can. The consumption is as follows.

home made 18.38 billion can +0.2 % imported 1.12 billion can +26.9 %

In the meantime, the big yen's devaluation brought an excessive increase of UBC demand from overseas, especially from Korea. Therefor the association passed up the official release on export quantity of UBC, and watches the progress carefully.

The chart on page one shows the recycle rate (upper line) and can to can rate, and the lower chart shows consumed can and recycled can since 2003.

#### The first aluminum seminar is held by two associations

The Japan Diecast Association and the Japan Aluminum Refiners Association recently revealed that they projected "The first aluminum seminar" to promote an expansion of new aluminum diecast market, which will be held on July 30 at the Kikaishinkou-kaikan in Minato-ku Tokyo

Traditionally, ADC 12 has been used mainly in Japan, however at this seminar, the both associations want to tap new market through to use ADC 3. The attendance fee is \3,000 (A'ns member) and \6,000 (non member), and the arranged other program is as follows.

- (1) 13:00 greetings Mr. Sanj Kitaoka, JARA
- (2) 13:20 the recent study on ADC 3 Mr. Makoto Yoshida, Waseda University
- (3) 14:00 the effect of cooperated study through driving actual machine

Mr. Hiroshi Ohmura, Ryobi, Limited

(4) 14:50 the appraisal of material's micro structure

Mr. Hiroyasu Tezuka, Tokyo University of Technology

(5) 15:30 the specialty of materials through copper die

Mr. Naoto Ohshiro, Daiki Aluminum, Limited

- (6) 16:00 how to use ADC 3 effectively Mr. Sanji Kitaoka, JARA
- (7) 16.20 questions and answers

The further information and application are welcomed by

Japan Aluminum Refiners Association

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# School recognition for aluminum can collection

The Aluminum Can Recycling Association has rewarded some leading schools which contributed used aluminum can collection every year since 1973. Recently, the association opened the proposal of recommendation for 2013 as follows.

- (1) target elementary school and junior high school
- (2) schools 50 schools
- (3) closing date August 16, 2013

Asuka Industries, Inc. is appointed as a recommender by the association, and is pleased to be able to recommend a superior school, and also think that this is one of the best opportunities to campaign aluminum can recycling.

### The 50<sup>th</sup> Asuka Seminar is held on October 4 and 5

It was recently announced that the 50<sup>th</sup> Asuka Seminar is going to be held at Kira Kanko Hotel in Mikawa Bay National Park on August 4 and 5, where all users of Asuka are invited.

In the afternoon of the first day, an informative seminar will be held, and in the evening a grand party in traditional Japanese fashion will be held to interchange business views each other among all attendants.

The second day, a golf competition is arranged at the Kira Country Club in the morning for golf devotees. Since it has been one of the most generous and traditional annual events of Asuka, the various arrangements are going on powerfully.

Especially this autumn, the 50<sup>th</sup> anniversary special events are planned out.

## Safety Week has come

One week from 1 to 7 July is the Safety Week in whole Japan, and the job safety is strongly campaigned in this week. At every company the job training to eradicate accidents is powerfully practiced. This year's slogan is,

Let's improve personal safety sense.

Let's eradicate accident by everyone's efforts.

# Nishio Summer Festival opens grandly

The greatest event, Nishio Summer Festival, is held on July 12, 13 and 14 merrily.